

Tagliatella Galleries is bringing the show on the road to Miami art week where it will publicly unveil **JETER**, an artistic collaboration with Major League Baseball and Russell Young.

JETER is a collection of artworks created by **Russell Young**, reimagining two iconic images hand-selected by the artist and Baseball Hall of Famer Derek Jeter, the five-time World Series Champion and 14-time All-Star shortstop. The unprecedented collection is highlighted by six unique, large-scale paintings of each portrait entitled “*The Jump*” and “*The Swing*”, which will be featured in **Art Miami** (booth AM115) and on display in a dedicated **JETER** booth by Tagliatella Galleries at **CONTEXT Art Miami** (booth B9).

Along with the 12 large-scale original paintings, the **JETER** collection will feature a variety of works hand-signed by Jeter and created in Young’s signature style of screen printing finished with the artist’s famous “Diamond Dust” technique. There will also be double-signed, limited edition Archival Pigment Prints available. All works will be authenticated by MLB and a portion of MLB proceeds generated from the artwork will be donated to Jeter’s Turn 2 Foundation and to the Perry J. Cohen Foundation.

As an added incentive to collectors, Major League Baseball will be throwing an exclusive dinner with Derek Jeter, hosted by **Michelin Star chef Daniel Boulud** in Miami for those who purchase original paintings from the **JETER** collection. For more information or media inquiries, please contact the gallery via info@djtf.com.

About Derek Jeter | @derekjeter

By the time he stepped away from baseball in 2014 after a historic 20-year career, Derek Jeter had established himself as one of the most respected men to ever have played the game. In recognition of his on-field accomplishments and impact on the game, he was elected to the Baseball Hall of Fame in the Class of 2020. A five-time World Series champion and member of baseball’s exclusive 3,000-hit club, Jeter earned numerous accolades throughout his career in recognition of both his on-field skill and his commitment to the community, including: World Series MVP (2000); 14 MLB All-Star selections; 5 Gold Glove Awards; five Silver Slugger Awards; American League Rookie of the Year (1996); Roberto Clemente Award (2009); and Sports Illustrated Sportsman of the Year Award (2009). In 2017, the Yankees retired his No. 2 jersey and unveiled a plaque in the famed Monument Park in recognition of his historic career with the organization.



Jeter continues to be the driving force behind the Turn 2 Foundation, which he established in 1996 to give back to the communities with which he has a close connection, including West Michigan, Tampa and New York City. He satisfies his passion for inspiring young people through initiatives -- like the Jeter's Leaders program -- that promote academic excellence, leadership development, positive behavior, healthy choices and social change. To date, the Turn 2 Foundation has awarded more than \$34 million in grants to create and support signature programs that motivate young people to turn away from drugs and alcohol and "Turn 2" healthy lifestyles.

About Russell Young | @bankrobbercalifornia

Growing up in Northern England, Young was drawn to the exciting and fast-paced worlds of music and entertainment in cities like London, New York and LA. He began his career working as a photographer and visual artist, directing music videos and shooting fashion models and rock stars including Bruce Springsteen and Bob Dylan. Perhaps most notably, Young photographed George Michael for the iconic Faith album sleeve in 1987.

After moving to America at the turn of the century, and becoming inundated by a new world of visual stimulation, Young applied his photography skills to the complex practice of silkscreen printing on paper, canvas and linen. Young's work evolved quickly as he became the first artist to harness the "diamond dust" application as a primary medium – a process originally invented by the legendary Andy Warhol in the 1980's. This new look catapulted Young to the top of an erupting art scene in the 2000's, as he became known for his eye-catching contemporary style of painting with a luxurious yet raw aesthetic. Fame and shame.

Today, Russell Young is a house-hold name in pop art, exhibiting at museums and sold in galleries around the world, as well as major auction houses such as Christie's, Sotheby's, and Phillips. Young's long list of collectors includes the Obamas, Brad Pitt, Floyd Mayweather, Pelé, Mark Zuckerberg, the Kardashians and more. With Jeter, Russell Young immortalized another legend in his canon of iconography from the lens of Americana and popular culture. This time, with motion. From the anticipation and excitement of a home run launched off a bat with "The Swing", to a mesmerizing throw from deep on the left-side of the infield, whipping the ball across the diamond from mid-air in "The Jump". The moments are alive and magical, and Jeter will remain so for years to come.

About The Perry J. Cohen Foundation | @perryjcohenfoundation

Perry Cohen is a 14-year-old boy who went missing at sea on July 24, 2015. Perry was Derek Jeter's #1 fan and he was his idol since he was a very young child. Perry was an active all-star little leaguer, lifelong Yankee fan, member and supporter of the Turn2 Foundation since the young age of seven and loved the arts in all its forms. His family and the PJCF are honored to be included in this artistic and philanthropic collaboration between artist Russell Young and their son's hero, Derek Jeter - a man who has and continues to exemplify the character and positive attributes that all parents hope to instill in their children. The Perry J. Cohen Foundation (PJCF) is a non-profit 501(c)(3) devoted to the advancement of the arts, environmental, marine & wildlife education and preservation, teenage entrepreneurship and boating safety education.

About Turn 2 | @jeterturn2

The Turn 2 Foundation's mission is to create and support signature programs and activities that motivate young people to turn away from drugs and alcohol and "Turn 2" healthy lifestyles. Through these ventures, the Foundation strives to create outlets that promote and reward academic excellence, leadership development and positive behavior. Turn 2's goal is to see the children of these programs grow safely and successfully into adulthood and become the leaders of tomorrow.

About Tagliatella Galleries | @tagliatellagalleries

Since 1978 the name Tagliatella has been synonymous with Modern and Contemporary art in New York City and around the world, specializing primarily in the Pop and Street Art movements over the past decade-plus. Exhibiting paintings, sculptures, and works on paper from blue chip names of the secondary market, as well as promoting the work of internationally renowned living artists, Tagliatella Galleries has become a destination for long-time art collectors and newcomers alike.

About Major League Baseball | @MLB

Major League Baseball (MLB) is the most historic professional sports league in the United States and consists of 30 member clubs in the U.S. and Canada, representing the highest level of professional baseball. Led by Commissioner Robert D. Manfred, Jr., MLB remains committed to making an impact in the communities of the U.S., Canada, and throughout the world, perpetuating the sport's larger role in society and permeating every facet of baseball's business, marketing, community relations, and social responsibility endeavors. With a seamless transition in 2023 to a popular new



rules package, including the adaptation of the pitch timer, attendance and general interest in the sport has thrived with the most exciting version of the game on display each night. MLB currently features record levels of consumption on MLB.TV, competitive balance on the field, and continues to expand its global reach through programming and content to fans all over the world. With the continued success of MLB Network and MLB digital platforms, MLB continues to find innovative ways for its fans to enjoy America's National Pastime and a truly global game. For more information on Major League Baseball, visit www.MLB.com.