

New York, NY (August 11th, 2022) - For immediate release:

Taglialatella Galleries is pleased to announce **Fight Club** by **Matt Gondek**, an exclusive NFT and physical collection of Gondek's latest works; 25 unique hand-crafted baseball bats dripping with paint, covered with spikes, and created with punk rock energy for striking street pop impact. The opening event will be co-hosted by **MakersPlace** and will be held at Taglialatella's New York flagship location in Chelsea on August 18, 2022 from 6:00 to 8:00 PM EST.

Matt Gondek is a Deconstructive Pop Artist, with sold-out exhibitions in Los Angeles, New York, Paris, and Hong Kong. Celebrating rebellion and destruction with finesse, Gondek's work packs a punch -- with visceral pop art color palette and disarmingly playful perspective, he tears down nostalgic cartoon idols from the past with hard-driving spirit. Born in 1982, his creative voice is rooted in the 90s; as a true conduit of his generation and their potentially pointless search for purpose amidst the cruelties of a flawed world.

"These Fight Club spiked bats are a metaphor for the deconstruction, bright colors, and punk rock elements so prevalent in my work. These bats have followed me throughout my creative life, appearing in physical exhibitions, paintings, and the white-knuckled hands of my toys and sculptures.

Each bat is hand-carved with spikes installed, paint applied, and grip tape wrapped by hand. They are different, with their uniqueness coming both from the organic nature of their creation and the deliberately designed color and pattern variations.

The NFT is a photograph of the real physical bat. A 'Fight Club' NFT can be burned for its physical correlation or the owner can retain the NFT and receive a signed, hand embellished print. Physical bats will arrive signed and numbered, and the final number of remaining physical bats will be determined by how many NFTs are burned."

-Matt Gondek, 2022

The Fight Club opening event will be R.S.V.P. only, please visit shorturl.at/JKUZ7 to be added to the guestlist. Collectors will be able to view and acquire the 20 unique physical bats, meet Matt Gondek, explore the Infinite Object wall showcasing NFTs from Gondek's greatly-anticipated debut, explore the 5 pre-sale NFTs and bid for the corresponding physical bats during the R.S.V.P only release party. The Fight Club event will begin just before the online auction opens at 6:30 PM EST, giving collectors in attendance priority to acquire the special edition bats of Gondek's greatly anticipated release. For additional information, please contact Taglialatella Galleries by phone +1 (212) 367-0881 or by email, info@djtfa.com.

The Fight Club NFT collection drop, presented by MakersPlace, will be displayed on Infinite Objects cubes at the opening event and following public exhibition. For additional details about the Fight Club NFT drop, visit https://makersplace.com/mattgondek/fightclub. To discover pre-sale and purchasing information, please visit https://infiniteobjects.com/.

The Fight Club exhibition will be on view for the public at Taglialatella Galleries in New York, located 229 10th Avenue, following the opening event, from Friday, August 19 through Friday, August 26, 2022. The exhibition will showcase the 5 NFT bats, 20 physical edition bats, and exclusive NFTs from Matt Gondek's special collection curated and created for the exhibition.