

Press Release

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Taglialatella Galleries
231 Tenth Avenue
New York, NY 10011
ana@djtf.com

For Immediate Release: Taglialatella Galleries presents new works by *Mr. Brainwash*

New York, New York: Taglialatella Galleries is pleased to present an exhibition of recent works by internationally acclaimed street artist Mr. Brainwash. The show will run from June 20th-July 13th, 2014 at Taglialatella Galleries' Chelsea location. The exhibit opens with a private invitation only reception on the evening of Thursday, June 19, 2014 from 6:00-8:00pm.

Mr. Brainwash, French born artist Thierry Guetta, has captured the imagination of the international market with his unique fusion of classic Pop Art imagery with the subversive playfulness of contemporary Street Art. His unique working style incorporates richly layered screen printing, stencils, spray painting and improvisational hand painting. His imagery playfully juxtaposes cultural icons of the past with the present while stylistically paying homage to an array of artists from Andy Warhol to Keith Haring and Banksy.

In 2008 Mr. Brainwash's first solo exhibition, *Life is Beautiful*, was a smash hit, featuring "larger-than-life installations" selling over a million dollars worth of art in a matter of weeks. By 2009 Mr Brainwash's work had garnered so much recognition that he was approached by Madonna to design the cover for her greatest hits album, *Celebration*. And in 2011, he was commissioned by the Red Hot Chili Peppers band to direct the campaign for the launch of their latest album.

Mr. Brainwash is also the subject of Banksy's Academy Award nominated documentary, *Exit Through The Gift Shop*. Their collaboration resulted in a remarkable true story that is both a personal journey and an exposé of the art world with its mind-altering mix of hot air and hype.

For more information about the exhibition, press inquiries or VIP invitations visit the Taglialatella Galleries' site at taglialatellagalleries.com/exhibitions or contact Ana Sepúlveda at (212) 367-0881 / ana@djtf.com.

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