

Press Release

October 10, 2013

Tagliatella Galleries
231 Tenth Avenue
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For Immediate Release: Tagliatella Galleries presents Rubem Robierb: *Butterflies and Bullets*, November 7th-17th, 2013

New York, NY: Tagliatella Galleries is pleased to present a solo exhibition, *Butterflies and Bullets*, with Brazilian born fine art photographer **Rubem Robierb**. The exhibition will run November 7-17, 2013, at Tagliatella Galleries' New York City location. A special reception with the artist will be held November 7 from 6 – 8 pm at the gallery. A portion of the proceeds from the sale of the artist's work during the run of the exhibition will be donated to benefit the **Katherine M. Tagliatella Foundation**. *Good Morning America's* Sam Champion will be the evening's Honorary Chairman. The reception is free and open to public, though space is limited.

The artist is best known for his vibrantly colored imagery that combine a South American/Miami style with a hard New York edge. His paradoxical images combining butterflies and bullets are filled with light and color and resonate with harmonic beauty and contradiction. Robierb's dramatic use of color gives life to his bionic butterflies and reinforces his stylistic alliance with the pop art movement. Typically utilizing a manual process, Robierb deliberately removes the shadows from pictures of real butterflies and real bullets, giving the final work a two-dimensional look.

Robierb's newest series will introduce two-dimensional works with three-dimensional aspects. As he explores different methods of printing, Robierb combines silkscreening with splashes of hand painted color and even, on a small selection of pieces, with Diamond Dust to enhance his subjects. He will also debut a new suite of works preserving real butterflies on wooden board allowing the audience to experience the majestic beauty of his subjects in their purest form as well as the grotesque aspect of admiring once living creatures for art's sake.

Passionate about poetry and photography from an early age, **Rubem Robierb** developed a unique visual perspective, approaching form and light as visual poetry. Robierb first established himself as a fashion photographer in Sao Paulo, Brazil. The poetic power and vitality of his talent led to series of invitations to exhibit his work across Europe. In a brief period, Robierb established an impressive international exhibition record and as his career flourished he settled in the United States. In the past year, the artist received nine honorable mentions at the International Photography Awards in a variety of categories. The artist has recently exhibited in New York City and has been an active participant in Art Basel Miami Beach for several years, exhibiting at Red Dot and Overture Miami. The artist currently lives in New York City and Miami, where he maintains a studio in South Beach.

Katherine M. Tagliatella Foundation (KMT Foundation) provides need-based scholarships to Mt.

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20TH CENTURY MODERN & CONTEMPORARY MASTERS



Carmel-Holy Rosary School students from single parent families. MCHR is located in an area of East Harlem with underperforming public schools and high levels of poverty and crime. The school prides itself on viewing each student as a unique individual, guaranteeing superb educational and cultural opportunities. The KMT Foundation offers scholarships to deserving students, thereby ensuring that MCHR's academic caliber and comprehensive education is available to all children, regardless of their financial background. In addition to scholarships, the KMT Foundation and MCHR's combined efforts have enhanced the school's art library and resources providing curriculum enhancements for students.

To make a donation directly to the KMT Foundation, visit <http://www.kmtfoundation.org>.

For more information about the exhibition, visit the Tagliatella Galleries' site at tagliatellagalleries.com/exhibitions or contact Stacie Cheung at (212) 367-0881 / Stacie@djtf.com.

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